



City of Huntington Beach DESIGN REVIEW BOARD MEETING AGENDA

THURSDAY, OCTOBER 9, 2008
HUNTINGTON BEACH CIVIC CENTER
2000 MAIN STREET, LOWER LEVEL, ROOM B-8
3:30 P.M.

ROLL CALL: Chair Blair Farley, Charles Davis, Scott Hess, Ed Kerins, James Mallewick

- A. PUBLIC COMMENTS:** Public comments for items not scheduled on the agenda.
- B. AGENDA ITEMS:** (Procedure: Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote.)

B-1 DESIGN REVIEW NO. 2008-026 (CVS PHARMACY – CONTINUED FROM THE SEPTEMBER 18, 2008 MEETING)

Applicant: Austin Rogers, 2400 E. Katella Avenue, Suite 350, Anaheim, CA 92806

Request: Review the design, colors, and materials of a new 14,670 sq. ft. pharmacy with drive-thru service and associated site improvements.

Project Location: 15520 Goldenwest Street, 92647 (southeast corner of Goldenwest St. and McFadden Ave.)

Recommended Action: Recommend Approval to the Planning Commission

Project Planner: Tess Nguyen, Associate Planner

A MOTION WAS MADE BY KERINS, SECONDED BY HESS, TO RECOMMEND APPROVAL OF DESIGN REVIEW NO. 08-026 TO THE PLANNING COMMISSION WITH MODIFICATIONS.

VOTE: 5-0-0

B-2 DESIGN REVIEW NO. 2008-032 (KOKOMO'S GRILL SIGN)

Applicant: Michael Bartusick, 20431 Graystone Lane, Huntington Beach, CA 92646

Request: Review the design, colors, and materials for two non-illuminated wall signs.

Project Location: 21071 Pacific Coast Highway, 92648 (south of Pacific Coast Hwy., between 1st St. and Huntington St.)

Recommended Action: Approval with Modifications

Project Planner: Jill Arabe, Planning Aide

A MOTION WAS MADE BY KERINS, SECONDED BY MALLEWICK, TO APPROVE DESIGN REVIEW NO. 08-032

VOTE: 5-0-0

B-3 SIGN CODE EXCEPTION NO. 2008-005; PLANNED SIGN PROGRAM NO. 2008-004
(LIBERTY CENTER SIGNS)

Applicant: Michael Fein, 714 Oceanhill Drive, Huntington Beach, CA 92648
Request: **SCE:** To permit (a) a total wall sign area of approximately 254 sq. ft. in lieu of 196 sq. ft. for the "Longs Drugs" east building elevation, and (b) a multi-tenant monument with a total sign area of approximately 116 sq. ft. in lieu of 45 sq. ft. and a height of 23'-6" in lieu of 10 ft.; **PSP:** To review the design, colors, and materials for a proposed planned sign program for a multi-tenant commercial center.
Project Location: 17701-17721 Beach Boulevard, 92647 (west of Beach Blvd., between Newman Ave. and Liberty Dr.)

Recommended

Action: Approval of SCE and PSP with Modifications to the Director of Planning

Project Planner: Andrew Gonzales, Associate Planner

A MOTION WAS MADE BY DAVIS, SECONDED BY MALLEWICK, TO CONTINUE SIGN CODE EXCEPTION NO. 08-005 & PLANNED SIGN PROGRAM NO. 08-004 TO THE NOVEMBER 13, 2008 REGULAR MEETING PENDING FURTHER PROJECT INFORMATION.

C. DRB MEMBER COMMENTS/ ISSUES

Kerins commented on the entitlement review process.

Hess provided a brief explanation to Kerins comments.

D. ADJOURN TO THE NOVEMBER 13, 2008 REGULAR MEETING

Appeals

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Two Hundred Eighty Seven Dollars (\$1,287) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and One Thousand Five Hundred Sixty Nine Dollars (\$1,569) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as "Recommendation to the Director of Planning, 'Zoning Administrator', or 'Planning Commission'" under the Recommended Action are non-appealable, since final action is taken by the stated body.